

## **TORCHING MY \$100 MILLION COMPANY – ONE SHEET**

*“I’m just like you. I’m NOT a sophisticated MBA graduate with a detailed and perfectly executive business plan. In fact, I’m a street-smart guy who graduated from cooking school not business school. When I started my company 23 years ago, I knew nothing about business. I just knew who to survive. And survive I did. After 2 decades of killing myself, I built a \$100 million per year business. But it was filled with chaos. Drama and stress filled my daily routine and the business had no “sellability”*

*So, what did I do??*

***I TORCHED IT & REBUILT IT AGAIN.***

***JUST LIKE YOU SHOULD DO WITH YOUR BUSINESS.”***

During his keynote speech, Matt will take the audience through the exact process he followed to “Torch” his \$100 million business in 2015. He will detail the process of why 99% of the businesses are built wrong and how to fix it with his 4-core value strategy. Matt’s 4 core values are the key foundation for any successful business. He believes that “NO BUSINESS SHOULD BE CREATED WITHOUT THESE 4 CORE VALUES AS ITS BACKBONE.”

Matt will explain what they are, how they can be implemented into any business and how the results of “torching” your business will improve the performance of your business. His personal journey through this process, is told through his own experiences and pain, however through his example of success, the audience will quickly see that they too can fix their business and reach new heights of success and happiness in life, business and money.

See the link to Matt’s “TORCHING MY \$100 MILLION BUSINESS” keynote speech at the WIN THE STORM Annual Conference in Miami.

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